

Birse

Car Benefit Solutions (CBS) is one of the UK’s leading providers of automotive benefits consultancy, specialising in the development and implementation of structured company car alternatives. The CBS product suite includes financial modeling, technical advice, policy development, Inland Revenue compliance, project management and Health Checks.

CBS were engaged to design and implement a group wide Employee Car Ownership (ECO) scheme for Birse Group plc. The key characteristics of the scheme had to include financial and administrative efficiencies, protection of employee benefits and of equal importance longevity. CBS also developed and implemented a range of additional critical solutions which facilitated the ability to continue with existing arrangements throughout a transitional phase. Blending technical expertise and commercial awareness with a client friendly approach, CBS are seen as a trusted business partner.

Project Objectives

- Design of scheme architecture and guidance in setting benefit policy.
- Negotiate and obtain Inland Revenue clearance.
- Ensure ongoing scheme compliance.
- Provide transition management.
- Develop and deliver communication rollout.
- Derive financial savings whilst protecting employee benefits.

CBS Responsibilities

- Adopt a solution led approach to developing and successfully implementing a bespoke ECO.
- Source and secure long-term finance.
- Full service support with specialist contractual advice.
- Administrate complex areas of the scheme.

Client Benefits

- Obtained a sustainable robust scheme.
- Cost savings increased.
- Protection of employee benefits.
- Long-term business partner.

Did CBS add value?

“CBS designed and implemented a bespoke ECO to meet all our corporate objectives and ultimately provide our employees with a highly desirable car benefit.

I have been exceptionally impressed by the innovative culture and creative approach CBS have demonstrated throughout this project. The solutions they have developed are robust, efficient and easily administered. The combination of their professionalism and strong customer service ethic means we would recommend CBS as a business partner.”

Heather Craven.

Group Financial Director,
Birse Group plc

For more information

Please contact your usual CBS contact or one of the following: