

# Press Release



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## CBS Resources for Major Growth Assault

Car Benefit Solutions Ltd (CBS) is an organisation devoted to the development of cost effective strategies to maximise the perceived value of car benefit for employees whilst minimising the provision cost to the employer. To this end, their approach is solution led with the development of bespoke arrangements designed to address client specific needs.

In response to the growing requirement of an expanding client base, CBS continues to strengthen its *Operational and Implementation Team*, headed up by Gerry O'Neill, Commercial Director and is pleased to welcome the arrival of four new team members.

O'Neill comments, "These appointments demonstrate our commitment to the long term viability of structured workplace car schemes. At CBS, we believe that the demand for these schemes will continue for the foreseeable future and as such we are resourcing accordingly."

With a number of blue chip corporate clients already in the process of implementation, the Client Services Team under the management of Natalie Almond are firmly establishing an operating platform to interface with eligible employees. Natalie is currently supported by Diane Short and is in the process of launching an electronic quotation module as part of CBS's systems investment programme.

In response to the requirement to deliver a comprehensive fleet proposition in addition to their consultancy and management services portfolio, CBS have appointed Danny Harris, to the role of Fleet Services Manager. Danny's remit will encompass procurement, in-life services and supply chain management disciplines.

CBS's range of financial services products and internal reporting requirements will be serviced by Kathy Brophy in her role as Financial Controller. Kathy is a chartered accountant with a number of years experience in the automotive finance sector, having been Statutory Reporting Accountant for one of the largest leasing companies in the UK prior to her appointment at CBS.

CBS's Managing Director Martin Maguire commented, "Our business ethos is built on the quality and integrity of our people. We choose our people for their skill and commercial expertise as well as their innovative and dynamic approach to their work. Above all, we work as a cohesive unit – with our clients and with each other".

To find out more about how CBS can add value to your organisation or further information on their people, services and solutions visit their website at [www.carbenefitsolutions.co.uk](http://www.carbenefitsolutions.co.uk).



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