

Press Release



New Appointment at CBS

Car Benefit Solutions Ltd (CBS) is an organisation devoted to the development of cost effective strategies to maximise the perceived value of car benefit for employees whilst minimising the provision cost to the employer. To this end, their approach is solution led with the development of bespoke arrangements designed to address client specific needs.

In response to the service requirement of a growing client base, CBS continues to strengthen its team and is pleased to welcome the arrival of Guy Travis.

Guy Travis has joined CBS as Head of Business Development and will primarily focus on the national sales drive. Guy was previously National Sales Manager with Interleasing, where he was instrumental in launching Employee Car Ownership (ECO) schemes for major UK employers.

Guy said, "CBS is a rapidly growing consultancy and management services company whose innovative solutions are unique to the current marketplace. CBS has already developed the next generation of car ownership schemes which address historic issues associated with earlier schemes. I am delighted to be part of this team and look forward to helping CBS realise their potential."

CBS's Managing Director Martin Maguire, commented "With changing legislation and an evolving tax climate, it is clear that complacency in the company car arena can only lead to escalating costs and the potential for employee dissatisfaction. This appointment demonstrates our commitment to the long term viability of structured workplace car schemes. I'm sure Guy will be immensely successful in this new role."

To find out more about how CBS can add value to your organisation or further information on their people, services and solutions visit their website at www.carbenefitsolutions.co.uk.



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