

Press Release



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CBS Launch New Website

Since its launch in 2002, Car Benefit Solutions (CBS) has grown dramatically as a result of continued interest from fleet decision makers into schemes designed to replicate the ‘look and feel’ of the traditional company car at a significantly reduced cost. This has provided an unprecedented client base for an emerging enterprise, positioning CBS as the supplier of choice in this arena.

Announcing their recent website launch, Managing Director Martin Maguire commented:-

“We're extremely excited about the possibilities this new website will bring to both our clients and prospects. In addition to providing information on our range of services, the portal affords users the opportunity to interact with our team of specialists on key issues within our chosen market of structured company car alternatives.

Our rapid expansion has necessitated the accelerated development of this facility to enable us to impart knowledge and information through the most effective media available. With a client base of high profile employers, it is critical that our infrastructure is able to deliver a consistent quality proposition.”

The CBS site has been specifically designed to be easy to navigate and includes case studies, periodicals, contemporary articles and a fully integrated, password protected driver quotation module enabling client’s eligible employees to access financial information on their preferred choice of vehicle when considering budget or lifestyle preferences.

To find out more about how CBS can add value to your organisation or further information on their people, services and solutions visit their website at www.carbenefitsolutions.co.uk.



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