

Press Release

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www.carbenefitsolutions.co.uk
mail@carbenefitsolutions.co.uk

Bespoke solution for ECOP's

CAR BENEFIT SOLUTIONS (CBS) claims it can offer its customers a “new level of sophistication” for Employee Car Ownership Programmes (ECOP's)

Instead of providing an off-the shelf car ownership scheme, CBS will tailor a bespoke solutions for a fleet manager's specific requirement.

“Our scheme attempts to replicate the look and feel of a company car scheme for both employee and employer, “says Gerry O'Neill who alongside his ex-Whitechapel colleague, Martin Maguire, heads up CBS.

O'Neill reckons that CBS's ability to calculate the absolute cost for a car ownership scheme will be the key to its success, especially as many other schemes suffer due to hidden costs often arising as employees leave the company.



About CBS

Car Benefit Solutions Ltd (CBS) is an organisation based in the North West, devoted to the development of cost effective strategies to maximise the perceived value of car benefit for employees whilst minimising the provision cost to the employer. Since their inauguration in July of 2002, CBS have established themselves as a leading authority on structured workplace car schemes and the supplier of choice to several major UK corporates. Their business is dedicated to the design, development, implementation and ongoing management of tax efficient alternatives to the traditional company car.

For further information contact:

Car Benefit Solutions Media Contact Sinéad Sopala on 0161 447 8998
ssopala@carbenefitsolutions.co.uk, or visit our website www.carbenefitsolutions.co.uk

t 0 8 7 0 7 5 1 9 8 7

f 0 8 7 0 7 5 1 9 8 7

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